



## INTOUCH HEALTH

### **InTouch Health receives the American Telemedicine Association's 2005 Innovation Award for Telemedicine**

*Santa Barbara, CA, April 26, 2005* – InTouch Health today announced that it has received the American Telemedicine Association's 2005 Innovation Award for Telemedicine. This award recognizes advances in telemedicine including:

- Innovative new technology development or adaptation
- Novel use of technology leading to innovative health applications and social services support at the individual or community level
- Creative strategies for removing barriers to implementation and adoption
- Innovative approaches to fostering partnerships and collaboration
- Innovative ways of responding to the needs of end-users and improving ergonomics
- New ideas, concepts, formulation and paradigms, and new ways of thinking "outside the box"

A panel of distinguished experts in the field of medicine and technology selected InTouch Health as the recipient of the award this year from an extensive list of nominations because of its unique solution for remote delivery of healthcare through the use of "Remote Presence" and its potential contribution to further accelerating the deployment of telemedicine.

At ATA's 10<sup>th</sup> annual meeting held in Denver, CO, Joseph C. Kvedar, MD, Director of Telemedicine at Partners Healthcare System in Boston, MA, and President of ATA, presented Yulun Wang, Ph.D., CEO of InTouch Health, with the prestigious award. Dr. Wang said, "One of the greatest societal challenges that we face today is our ability to bring high quality care to all individuals at the lowest possible cost. ATA drives this purpose, and we are honored to have

remote presence technology recognized by this prestigious organization as a valuable new methodology of achieving this objective.”

### **About the American Telemedicine Association**

The American Telemedicine Association, the oldest and most prestigious telemedicine and e-health association, promotes greater access to medical care via telecommunications technology. Established in 1993 and headquartered in Washington, DC, ATA works closely with medical societies, Congress and others to resolve barriers to the advancement of telemedicine through the professional, ethical and equitable improvement in healthcare delivery. Membership in the Association is composed of both individual professionals and organizations. Further information about ATA is available at [www.atmeda.org](http://www.atmeda.org).

### **About InTouch Health**

InTouch Health™ is a privately held company based in Santa Barbara, CA. InTouch Health provides technology solutions which dramatically increase the effectiveness of health care professionals. The company is addressing the impending demographic crisis in acute care by pioneering the use of Remote Presence™ in health care with its RP-6™ robotic system. Through a proprietary communications and mobile robotic platform, skilled medical professionals are projected to other settings where a patient or caregiver is located to provide care, coach and train staff, or monitor health care services. The InTouch Health solution leverages the time and expertise of healthcare professionals across multiple care facilities, improving the efficiency and effectiveness of care delivery.